

GARFIELD COUNTY TOURISM PROFILE

County Indicator	2010	2011	2012	% Change 2011-2012	State Ranking
DEMOGRAPHIC					
Population	5,194	5,144	n/a	-	
Total Non-Ag Employment	2,375	2,217	n/a	-	
Non-Ag Avg Monthly Wage	\$2,200	\$2,130	n/a	-	
Per Capita Income	\$26,677	\$27,206	n/a	-	
Unemployment Rate*	11.0%	11.0%	n/a	-	
SPENDING & EMPLOYMENT					
Spending by Travelers**	\$72,604,423	\$82,274,388	\$88,694,401	7.8%	
Travel & Tourism Related Employment	1,367	1,486	1,549	4.2%	
TOURISM TAX REVENUES					
Local Tax Revenues from Traveler Spending**	\$3,797,261	\$4,339,162	\$4,668,000	7.6%	
Transient Room Tax	\$1,152,762	\$1,152,728	\$1,161,530	0.8%	
Restaurant Tax	\$176,301	\$188,040	\$181,652	-3.4%	
Retail Sales					
Gross Taxable Retail Sales	\$102,273,697	\$101,499,877	\$121,099,047	19.3%	
REGIONAL VISITATION COUNTS					
Glen Canyon N.R.A.	2,120,559	2,285,276	2,061,328	-9.8%	
Zion N.P.	2,666,021	2,825,480	2,973,607	5.2%	
Bryce Canyon N.P.	1,285,490	1,296,000	1,384,173	6.8%	
Cedar Breaks N.M.	525,829	493,145	640,293	29.8%	
Grand Staircase-Escalante N.M.	700,000	739,248	761,529	3.0%	
Capitol Reef N.P.	662,659	668,833	673,345	0.7%	
Kodachrome Basin S.P.	52,654	49,806	48,407	-2.8%	
Escalante S.P.	40,229	57,934	51,774	-10.6%	
Anasazi S.P.	21,850	20,711	20,119	-2.9%	

* Several Counties have identical Unemployment Rates

** GOPB methodology change for 2007 - 2008 calculations

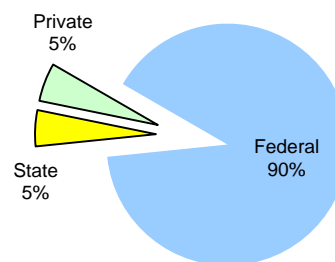
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Land Ownership - 2012	% Total
Total Acres in County	100.0%
Federal Government	90.1%
BLM	45.0%
US Forest Service	31.6%
National Park Service	13.5%
National Wildlife Service	--
Other •	--
State Government	4.8%
Utah State Parks & Recreation	0.0%
Utah State Wildlife Reserves	0.0%
State Trust Lands	4.7%
Other ••	--
American Indian	--
Private*	5.1%

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

Land Ownership - 2012



Garfield County Tourism Profile

